This workshop helps co-ops understand that we are in an alliance and that the cooperative spirit is alive and well. One particular co-op employee told me he had been with the co-op for 15 years, and this was the best program he had ever seen.

- Sha Phillips, Marketing & Brand Supervisor
  East Kentucky Power, KY

Overview

Begin your member engagement journey with this 90-minute, onsite workshop that sparks discussion among all co-op employees about the cooperative difference.

- Educates co-op employees about the cooperative advantage and the power of the Touchstone Energy network.
- Uses group activities, videos and discussion to motivate employees to serve as champions for their co-ops in their communities.
- Delivered onsite at member cooperatives by a qualified member of our National Facilitation Team or your Statewide or Regional Member representative.
- A customizable version can be offered up to four times per day.

Costs

The cost is $3,000 and includes facilitator travel and workshop materials. The cost can be shared between neighboring co-ops, or check with your Regional Member to see if this workshop is being offered as a member benefit.

Questions/Scheduling

Email dallas.deshazior@nreca.coop